

help mitigate or alleviate perceived barriers, and successful integration of classroom technology can be achieved. □

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# Educational Technology Research Journals

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## *Journal of Educational Computing Research, 2003–2012*

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This article analyzes articles published in the *Journal of Educational Computing Research (JECR)* from 2003 to 2012. The authors analyzed the articles looking for trends in article types and methodologies, the most common topics addressed in the articles, the top-cited articles, and the top authors during the period. The analysis suggests that *JECR* employs a primarily inferential approach to their articles, which aligns with the journal's goal of "outcome effects" based research (*Journal of Educational Computing Research*, n.d.). The most common topics addressed by the articles were "educational technology" and "computer assisted instruction."

### Introduction

The *Journal of Educational Computing Research*, with its first issue in 1985, is published by Baywood Publishing Company. For the journal's first nine years, publication was annually four issues and roughly 20 articles per volume. Starting in 1994, the journal doubled its output and frequency. The *Journal of Educational Computing Research* is a peer-reviewed journal that publishes articles meant for educators, researchers, policymakers, and scientists. Most articles published in the journal focus on "outcome effects" of educational computing applications, design and development of educational hardware and software, research in educational computing fields,

and foundations of computer-based education (*Journal of Educational Computing Research*, n.d.). Since computer-based education is an interest to people from diverse backgrounds, the journal's editors and authors are international and interdisciplinary.

The purpose of this study was to analyze articles in the *Journal of Educational Computing Research* in the years 2003 to 2012. Our purpose in analyzing these articles was to find what kinds of articles (methodologies and topics) are published in this journal as well as to identify the major authors and the most-cited articles of the journal.

### Methods

We reviewed 428 articles published in the *Journal of Educational Computing Research* between 2003 and 2012. Introductions to issues, editorials, and book reviews were not included in the analysis. We analyzed the articles for trends in article types, topics, authorship, and citations.

### Article Types and Methodologies

The research methodology used in the articles were coded into one of the following categories:

- *Inferential analysis*—Articles using quasi-experimental, experimental, or correlational methods of statistical research. These articles report inferential statistics that test hypotheses or report differences between groups. Additionally, statistics used to validate measurement tools, such as factor analysis, were placed in this category.
- *Interpretive analysis*—Articles that use case studies, interviews, observational studies, or other qualitative methods to gather data and interpretative approaches to analyzing the data.
- *Descriptive analysis*—Articles reporting descriptive statistics, often based on surveys or questionnaires.
- *Theoretical/conceptual articles* — Non-data-based articles and reviews of literature, which are meant to present and discuss theories, models, and technologies.
- *Combined methods*—Articles that combined Interpretive and Inferential/Descriptive methods to interpret and present findings.
- *Content/discourse analysis*—Articles with a purpose of coding written and recorded discourse into discrete, measurable categories, with the data reported descriptively.

To ensure reliability between the coders, while analyzing methodologies, the authors used the following system: First, we discussed 10% of the articles together as a group to establish consensus on the methodology definitions, after which we coded the remaining articles. At least 10% of articles were double-coded by another author for spot-check agreement. Any disagreements regarding methodologies were brought before a third person or the group and discussed until consensus was reached.

### Topic Analysis

The authors extracted subject terms for every article from the Educational Resources Information Center EBSCO database into a spreadsheet and then alphabetized and analyzed them for number of occurrences. In

**Table 1.** Total by methodology from 2003–2012.

| Method           | # of Articles | % of Articles (rounded) |
|------------------|---------------|-------------------------|
| Inferential      | 261           | 61%                     |
| Interpretive     | 65            | 15%                     |
| Combined Methods | 37            | 9%                      |
| Descriptive      | 18            | 4%                      |
| Theoretical      | 33            | 8%                      |
| Content Analysis | 13            | 3%                      |
| Other            | 1             | <1%                     |

addition to the subject term analysis, a word frequency count was performed on the article titles, using the Website *textalyser.net*. Of the 428 articles from the years 2003–2012, three did not have subject terms provided by EBSCO. Related subject terms and words (such as Education and Education–Research) were combined. Subject terms and words deemed irrelevant to the journal subject matter (such as United States) were not included in the analysis.

### Citation Analysis

We used Google Scholar to determine the number of citations of all published articles from the *Journal of Educational Computing Research* from 2003–2012. We felt that Google Scholar provides the most comprehensive list available on scholarship, as it is the basis for other scholarship analysis tools, including *Publish or Perish* (<http://www.harzing.com/pop.htm>). While Google Scholar, like all scholarship databases, might not be the most statistically valid way of measuring scholarship alone, we nonetheless felt that such an analysis will still uncover major contributions published in the journal during the highlighted time period.

### Author Analysis

A medal count was used to identify the most prevalent authors. First authors received three points, second authors received two points, and additional authors received one point. All author names were organized into an Excel document, and color-coded by authorship (for example, first authors were red and second authors were green). Authors were then placed in alphabetical order, and total points for each author were calculated. Authors with the highest number of points were identified as the most prevalent authors for the 10 years reviewed in the *Journal of Educational Computing Research*.

## Findings

### Article Types and Methodologies

Our analysis showed that inferential studies are the most common methodology utilized in the *Journal of*

**Table 2.** Article types and methodologies by year.

| Year | Inferential | Interpretative | Combined | Descriptive | Theoretical | Content Analysis | Other  | Total |
|------|-------------|----------------|----------|-------------|-------------|------------------|--------|-------|
| 2012 | 33 (77%)    | 3 (7%)         | 1 (2%)   | 3 (7%)      | 2 (5%)      | 0                | 1 (2%) | 43    |
| 2011 | 26 (56%)    | 8 (17%)        | 9 (20%)  | 0           | 3 (7%)      | 0                | 0      | 46    |
| 2010 | 27 (61%)    | 4 (9%)         | 6 (14%)  | 2 (5%)      | 4 (9%)      | 1 (2%)           | 0      | 44    |
| 2009 | 23 (55%)    | 7 (17%)        | 5 (12%)  | 2 (5%)      | 1 (2%)      | 4 (9%)           | 0      | 42    |
| 2008 | 28 (70%)    | 4 (10%)        | 2 (5%)   | 2 (5%)      | 2 (5%)      | 2 (5%)           | 0      | 40    |
| 2007 | 25 (58%)    | 11 (25%)       | 2 (5%)   | 0           | 3 (7%)      | 2 (5%)           | 0      | 43    |
| 2006 | 29 (71%)    | 4 (10%)        | 0        | 1 (2%)      | 5 (12%)     | 2 (5%)           | 0      | 41    |
| 2005 | 18 (44%)    | 13 (32%)       | 2 (5%)   | 2 (5%)      | 5 (12%)     | 1 (2%)           | 0      | 41    |
| 2004 | 16 (42%)    | 6 (16%)        | 10 (26%) | 2 (5%)      | 3 (8%)      | 1 (3%)           | 0      | 38    |
| 2003 | 36 (72%)    | 5 (10%)        | 0        | 4(8%)       | 5 (10%)     | 0                | 0      | 50    |

*Educational Computing Research*. As shown in **Table 1**, inferential articles made up more than half of the articles found in our range from 2003 to 2012, with 261 articles, or about 61 percent. Interpretive analysis ranked second, with 65 articles at 15 percent. Combined methods and theoretical were fairly close for third. The remainder made up little of the content in the journal.

In looking at **Table 2**, it appears that the methodologies of the articles remained fairly consistent throughout the 10-year span of our study, with inferential articles taking the lead every year. There has been a decrease in theoretical articles from the first four years of the analysis period. Occasionally there were other methodologies that would be more prominent behind inferential from year to year, such as in 2004, when combined methods jumped to almost 26 percent.

### Topic Analysis

The topical analysis of the last decade revealed the EBSCO subject terms aligned with the title of the journal, *Journal of Educational Computing Research*. The cumulative frequencies of the top 20 subject terms for the past decade in the journal are shown in **Table 3**. The top 20-ranked subject terms made up 28% of the total. The subject terms show an emphasis in computer-based and online educational research for the journal, with computer assisted instruction, Internet in education, computers in education, and Web-based instruction making up 33% of the total occurrences of the top 20 ranked subject terms. The emphasis in online and computer-based learning could also be seen in the top 10-ranked words that appeared in the titles of the articles as shown in **Table 4**.

In addition, the journal has had a strong emphasis on articles based on understanding how to make technology integration in education more effective, through an emphasis on learning strategies (3rd-highest subject term), the whole educational system surrounding teaching/learning (8th- and 20th-highest subject terms), student perspectives (9th- and 15th-highest term), and teaching strategies

(17th-highest term). Similarly, there was a strong emphasis on learning, students, and cognition issues in the titles of the articles published during this decade.

### Citation Analysis

The two most cited articles in the *Journal of Educational Computing Research* during the past 10 years were both in 2005. The top five cited papers from 2003–2012 are displayed in **Table 5**. The article, "What happens when teachers design educational technology? The development of Technological Pedagogical Content Knowledge," by Matthew J. Koehler and Punya Mishra, was published in 2005 and has been cited 319 times, the most in this journal for this decade. The second most cited article was "Cyber-harassment: A study of a new method for an old behavior," by Tanya Beran and Qing Li. It was published in 2005, and has been cited 280 times. Roger Azevedo, John T. Guthrie, and Diane Seibert also wrote a key article in 2004, "The role of self-regulated learning in fostering students' conceptual understanding of complex systems with hypermedia," that has been cited 195 times. Nearly all of the top five cited papers used inferential methodologies.

Since article citations tend to favor older articles that have more time to be referenced in other studies, the authors also examined the top-cited paper for each year of analysis (see **Table 6**). It is interesting to note that three of the top-cited papers for each year address the TPACK framework.

### Author Analysis

From 2003 to 2012, the *Journal of Educational Computing Research* published 428 research articles authored by 923 different people. The most prevalent authors as determined by medal count publication points are shown in **Table 7**. Roy Clariana, who received 14 publication points in five papers, was determined to be the most prevalent author. Karen Swan, who received 13 publication points in six papers, was a close second, fol-

**Table 3.** EBSCO subject term occurrences for 2003–2013.

| Rank | Subjects                      | Occurrences |
|------|-------------------------------|-------------|
| 1    | Educational Technology        | 110         |
| 2    | Computer Assisted Instruction | 90          |
| 3    | Learning                      | 71          |
| 4    | Internet in Education         | 68          |
| 5    | Computers in Education        | 62          |
| 6    | Education–Research            | 59          |
| 7    | Web-based Instruction         | 54          |
| 8    | Instructional Systems         | 44          |
| 9    | Students                      | 37          |
| 10   | Educational Innovations       | 29          |
| 11   | Teaching Aids and Devices     | 26          |
| 12   | Teaching Methods              | 25          |
| 12   | Academic Achievement          | 25          |
| 14   | Distance Education            | 24          |
| 15   | College Students              | 22          |
| 16   | Problem Solving               | 20          |
| 17   | Teaching                      | 16          |
| 17   | Teachers                      | 16          |
| 19   | Technology                    | 15          |
| 20   | Instructional Systems Design  | 14          |

lowed by Xun Ge, Albert Ritzhaupt, David Passig, and Roger Azevedo. All authors listed in the table published at least four papers and received at least 10 publication points in the years 2003–2012 of the *Journal of Educational Computing Research*.

### Discussion

In reflecting on the overall findings of our analysis, we found that the *Journal of Educational Computing Research* primarily used inferential-based articles during this decade in achieving its research goals. This methodology seems to align with the journal's goal of investigating "outcome effects" of educational computing applications (*Journal of Educational...*, n.d.). By using methodologies that utilize an experimental or quasi-experimental approach, it seems that article authors are trying to establish an empirical basis for the efficacy of their designs. Such a goal may also be reflected in the second-highest used methodology, interpretive, with some authors taking a qualitative approach to establish effects of computer-based education.

The journal's focus on educational computing is also reaffirmed in the keyword analysis. Top EBSCO phrases such as "Computer Assisted Instruction" and "Computers in Education," as well as abstract keywords "computer" and

**Table 4.** Word occurrences in article titles for 2003–2012.

| Rank | Word       | Occurrences |
|------|------------|-------------|
| 1    | learning   | 137         |
| 2    | students   | 96          |
| 3    | computer   | 70          |
| 4    | online     | 62          |
| 5    | technology | 57          |
| 6    | effects    | 46          |
| 7    | cognitive  | 29          |
| 7    | Web        | 29          |
| 9    | knowledge  | 27          |
| 10   | teachers   | 26          |

"technology" show that the subject of articles in the journal typically stay within its aims.

The top citations of the journal from 2003–2012 further show the emphasis on inferential approaches to research in educational technology. Nearly all of the top-cited papers for the period use inferential methodologies. The top-cited paper (Koehler & Misra, 2005) uses the TPACK framework for educational technology integration in the classroom. □

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**Table 5.** Top-cited articles overall for 2003–2012.

| Year | Title                                                                                                                    | Citations | Author(s)                                                                                               | Method      |
|------|--------------------------------------------------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------|-------------|
| 2005 | What happens when teachers design educational technology? The development of Technological Pedagogical Content Knowledge | 319       | Matthew J. Koehler and Punya Mishra                                                                     | Inferential |
| 2005 | Cyber-harassment: A study of a new method for an old behavior                                                            | 280       | Tanya Beran and Qing Li                                                                                 | Inferential |
| 2004 | The role of self-regulated learning in fostering students' conceptual understanding of complex systems with hypermedia   | 209       | Roger Azevedo, John T. Guthrie, and Diane Seibert                                                       | Combined    |
| 2006 | Computer gaming and interactive simulations for learning: A meta-analysis                                                | 195       | Jennifer J. Vogel, David S. Vogel, Jan Cannon-Bowers, Clint A. Bowers, Kathryn Muse, and Michael Wright | Inferential |
| 2003 | How habitual online practices affect the development of asynchronous discussion threads                                  | 152       | Jim Hewitt                                                                                              | Inferential |

**Table 6.** Most cited articles for each year, 2003–2012.

| Year | Title                                                                                                                                     | Citations | Author                                                                                                  | Methods      |
|------|-------------------------------------------------------------------------------------------------------------------------------------------|-----------|---------------------------------------------------------------------------------------------------------|--------------|
| 2003 | How habitual online practices affect the development of asynchronous discussion threads                                                   | 152       | Jim Hewitt                                                                                              | Inferential  |
| 2004 | The role of self-regulated learning in fostering students' conceptual understanding of complex systems with hypermedia                    | 209       | Roger Azevedo, John T. Guthrie, and Diane Seibert                                                       | Combined     |
| 2005 | What happens when teachers design educational technology? The development of Technological Pedagogical Content Knowledge                  | 319       | Matthew J. Koehler and Punya Mishra                                                                     | Inferential  |
| 2006 | Computer gaming and interactive simulations for learning: A meta-analysis                                                                 | 195       | Jennifer J. Vogel, David S. Vogel, Jan Cannon-Bowers, Clint A. Bowers, Kathryn Muse, and Michael Wright | Inferential  |
| 2007 | Adolescents' use of self-regulatory processes and their relation to qualitative mental model shifts while using hypermedia                | 71        | Jeffrey Alan Greene and Roger Azevedo                                                                   | Interpretive |
| 2008 | Learning with laptops: A multi-method case study                                                                                          | 56        | Douglas Grimes and Mark Warschauer                                                                      | Combined     |
| 2009 | Using the Technological, Pedagogical, and Content Knowledge framework to design online learning environments and professional development | 48        | Aaron Doering, George Veletsianos, Cassandra Scharber, and Charles Miller                               | Combined     |
| 2010 | Adding instructional features that promote learning in a game-like environment                                                            | 36        | Richard E. Mayer and Cheryl I. Johnson                                                                  | Inferential  |
| 2011 | Developing pre-service teachers' technology integration expertise through the TPACK-developing instructional model                        | 23        | Joyce H.L. Koh and Shanti Divaharan                                                                     | Interpretive |
| 2012 | Do one-to-one initiatives bridge the way to 21st century knowledge and skills?                                                            | 4         | Deborah L. Lowther, Fethi A. Inan, Steven M. Ross, and J. Daniel Strahl                                 | Inferential  |

**Table 7.** Journal authorship by medal count publication points and total papers.

| Author Names     | Publication Points | Total Papers |
|------------------|--------------------|--------------|
| Roy Clariana     | 14                 | 5            |
| Karen Swan       | 13                 | 6            |
| Xun Ge           | 12                 | 5            |
| Albert Ritzhaupt | 12                 | 5            |
| David Passig     | 11                 | 4            |
| Roger Azevedo    | 10                 | 4            |

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# Q & A with Ed Tech Leaders

## Interview with Punya Mishra

**Susan M. Fulgham**  
**Michael F. Shaughnessy**  
*Contributing Editors*

### 1. What are you currently working on?

Most of my current work has focused on creativity, specifically teacher creativity and how teachers can sustain creativity in their students. Within that, of course, is the role

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